



Cairo International Fair 51<sup>st</sup>

معرض القاهرة الدولي

1 4 - 2 3 M a r c h 2 0 1 8

## Cairo International Fair 51st

Cairo International Fair (**CIF**) is a well-established multi-sectorial trade event that has in the last fifty years provided a unique platform for marketing products and services. It has enabled participants from overseas to introduce new and improved technologies on Egypt and Middle East markets.

**CIF**'s business success is demonstrated by increasing the Egyptian and foreigner exhibitors. **CIF** 2017 attracted more than 1000 exhibitors from 15 countries and the number of visitors was more than one and half million.

### Facts about the event :-

Date of the exhibition: 14-23 March 2018

Location: Fairground - Nasr City - Cairo (15 minutes from Cairo International Airport)

Under the auspices of: Ministry of Trade and Industry

Egypt Expo & Convention Authority (**EECA**)

Sponsors: Relevant ministries and government agencies, chambers of commerce and industry of Egypt and Egyptian business organizations.

Media Coverage: **CIF** drives the attention of all Egyptian media, the regional and international satellite channels, Egyptian and Arab radio.

Exhibitors: 15 countries and more than 1000 companies.

Expected attendance: 20 thousand businessmen and two million public visitors.

### Facilities and services for exhibitors and visitors

- Restaurants.
- Banking services.
- Customs area for foreign exhibits during the fair.
- Services and facilities for seminars and press conferences.
- Press center.
- Unique selling opportunities for the business and consumer of Egyptians and foreigners.
- Organizing tours for the pavilions directors.
- Issuing catalogue includes the names of exhibitors.
- Kids area .

TeleFax: +202 240 55 785

Web site: [www.cairofair.com](http://www.cairofair.com)

E-mail: [info@cairofair.com](mailto:info@cairofair.com) - [inmarketing@eeca.gov.eg](mailto:inmarketing@eeca.gov.eg) - [reservation@cairofair.com](mailto:reservation@cairofair.com)

Add.: Fair ground. Nasr City. Cairo

Fax: +202 226 34 640

Postal Code: 11783



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## Sectors

1. Electrical and electronic devices
2. Household appliances
3. Carpets
4. Furnishings and mattresses
5. Garments
6. Cosmetics and accessories
7. Leather products
8. Home and office furniture
9. Food products
10. Transportation, cars and bicycles
11. Ceramic and sanitary ware
12. Paints
13. Handicrafts



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## Application Form

Company Name: .....  
Address: .....  
Tel.: ..... Fax: ..... E-mail: .....  
Contact Person: ..... Cell. Phone: .....  
Exhibited products / services: .....

### Rental fees:

Display Areas	Furnished area fees	Unfurnished area fees
Covered Area ( min. 9 m <sup>2</sup> )	US\$ 400 / m <sup>2</sup>	—
Open area ( min. 200 m <sup>2</sup> )	—	US\$ 140/ m <sup>2</sup>
-If the exhibitor will make his decoration through <b>EECA</b> he will be exempted from paying the construction fees . -If the exhibitor will make his decoration, he will pay L.E. 35/m <sup>2</sup> for open area and pay L.E. 85/m <sup>2</sup> for Covered area.		
Storage: 60 \$ /m <sup>2</sup> (.....m <sup>2</sup> )		
One Page in Exhibition Catalogue (4 Colours) 400\$ (.....)		

- The rental fees exclude VAT (14%) for covered areas only.
- Covered Area (.....m<sup>2</sup>) Open area (.....m<sup>2</sup>)
- 10% extra area will be offered for areas from 500 m<sup>2</sup> .
- Each exhibitor is kindly requested to brief **EECA** his bank account details (acc. no, name of bank, bank branch etc....) in order to refund his insurance after event termination.
- 25% of rental fees accompanied with the application form.
- The final balance in addition to 25% as an insurance will be paid before 15/2/2018
- Amounts will be paid either in cash or in a marked cheque in the name of the Egypt Expo & Convention Authority (**EECA**), or transfer to Arab African International Bank/ Cairo , acc. no 6003364021 , swift code : ARAIEGCXXXXX in favour of Central Bank of Egypt , **EECA**'s Acc. No. 04/082/17541/2
- If the exhibitor wishes to withdraw 45 days before inauguration without an acceptable reason, he has no right to claim what he already paid, it will be **EECA**'s right without warning other than the paid insurance , in case the apology is accepted; the exhibitor will lose 25 % of paid amounts. Notification should be in written form.
- If the exhibitor wishes to withdraw more than 45 days before inauguration, he will lose 25% of paid amounts. Notification should be in written form.
- If the exhibitor wants to decrease his area after allocation, he will lose 25% from the rental fees of the decreased area.
- The engineering rules and the requirements of civil protection have been checked.

This is to register my company for participation.

Name:

Jop Title:

Date:

TeleFax: +202 240 55 785

Fax: +202 226 34 640

Web site: www.cairofair.com

E-mail: info@cairofair.com - inmarketing@eecca.gov.eg - reservation@cairofair.com

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## General Rules for Participation

1. The application form should be extended together with a down payment or total rental according to schedule mentioned in application form.
2. The exhibitor has no right to waive to other party or all area rented to him either free or against paid.
3. If for any reason the organizer decided not to hold the exhibition, the exhibitor will be refunded only the paid amounts and he will have no right to claim for any compensation.
4. The exhibition ground in Nasr city has a limited customs area where all customs regulations and incoming exhibits will be done there in order to facilitate measures. For more information please contact Commercial Affairs Dept.
5. Exhibits from free zone in Egypt: The exhibitor submits a request to the Commercial Administration to enter the exhibits accompanied by the approval of the General Authority for Investment and Free Zones invoices for the exhibits. The exhibitor has to show a 6 month bank guarantee letter with the value of customs fees.
6. The exhibitor must re-export all the not sold goods after the fair within 6 months (the period of the letter of guarantee), in case of exceeding the mentioned period, the customs will hold an auction for these goods.
7. 1% of the quota sell value of the customs duties paid displays will be collected in accordance with the original invoices.
8. The exhibitor must remove the decoration and the exhibits within 3 days of the event termination and handing over the site as received.
9. It is not allowed to use inflammable items and it is not allowed also to use loudspeakers or DJ inside or outside halls.
10. The exhibitor will be responsible for his stand and his belongings during the fair, he should take the necessary precautions to secure the safety of his exhibits, and he will be responsible to extend fire extinguishers inside his own both.
11. If the exhibitor wishes to distribute publicity materials he should get a prior approval of the administration. The organizer has the right to photograph display pavilions and exhibits.

## Rules & stipulations of decoration in halls & open area

- 1- Maximum height in covered display is (5m), and maximum height in open display is (7, 5 m)
- 2- Don't use flammable materials in decorations and if you use it, it is necessary to extend 2 fire extinguishers in pavilion.
- 3- Use treated tents according to the approved specifications from the engineering department at **EECA**
- 4- The exhibitor will not erect any decoration facing air conditioning units.
- 5- The exhibitor should not erect his decoration to hinder the entrance of electricity rooms, one meter facing electricity panels should be left to enable personnel to reach electricity panels noting that a door should be installed facing every room.
- 6- All internal electricity connections in pavilion should be done according Egyptian Code, all these connections should be connected to a special panel distribution board noting that a suitable cable connecting this panel to a distribution board of the hall will be installed under the supervision of electrician at **EECA**.
  - (A) Extending engineering drawings ( horizontal sectors- facades – sectors – distribution boards ( 2 & 3 phase) & a chart indicating water connections and materials used in decoration in original and triplicate in order to get the approval of the engineering department within min.3 days before handing over the site **EECA** has the right to modify any of the above.
  - (B) All designs should be authenticated from an engineering office and submitted for approval from **EECA**'s engineering department before starting decoration.
  - (C) Engineering drawings of advertising boards should be submitted for approval.
- 7- It is forbidden to hang exhibits on panels, pillars or floors in covered halls.
- 8- In case of damages, it will be deducted from the insurance.