



58th Session

2- 5 April 2026
2-11 April 2026

B2B & B2G
B2C



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About us



Cairo International Fair is the most prominent international annual event organized by Egypt Expo and Convention Authority (EECA). It plays a major role in deepening the bonds of economic cooperation between Egypt and all the countries participating in the exhibition.

The exhibition plays a significant role in supporting the Egyptian economy, opening new markets and establishing new partnerships for both Egyptian and foreign countries.

Participants from Previous Sessions



Facts about Cairo International Fair

- ✓ Session number: 58
- ✓ **Duration:** From 2 – 5 April 2026 (B2B & B2G).
From 2- 11 April 2026 (B2C).
- ✓ **Organizer:** Egypt Expo and Convention Authority (EECA).
- ✓ **Exhibition Area:** Exhibition Complex Halls 1,2,3,4,5 and Nefertiti Hall.
- ✓ **Venue:**  Cairo International Convention & Exhibition Center– Nasr City



Meet your potential partners:

- Government Entities & Organizations.
- Export Councils & Chambers of Commerce.
- National & Holding Companies.
- SME's & Handicraft Sectors



B2B, B2G Business Meetings 2 - 5 April 2026



CIF 2026 provides a strategic platform for international companies to directly access the Egyptian market through targeted B2B cooperation with local exhibitors, manufacturers, business leaders, and entrepreneurs.

Since B2B build relationships between exhibitors, and add a personal touch that can turn prospective leads into valued partners. We decided to make the first four days of the exhibition dedicated for daily B2B and B2G matchmaking.

B2B & B2G Business Meetings

2 - 5 April 2026



These gatherings will bring together decision-makers and industry professionals eager to catch up on the latest innovations and solutions, build networking and relationship, work on branding awareness and exposure, lead generation and sales opportunities, market intelligence and competitive advantage and tangible product demonstration and experience.

B2G matchmaking schedule will also be running along with the B2B meetings.

As an affiliated member of the Ministry of Investment & Foreign Trade, EECA will arrange productive meetings with potential government entities, GAFI, Suez Canal Economic Zone, business leaders, and manufacturers.

B2C Exhibition 2-11 April 2026



Over 5 exhibition Halls, CIF will feature direct sales, bringing together a distinguished selection of companies in one place, offering the public the opportunity to discover a wide variety of products and building brand awareness.

Targeted Sectors

- Building Materials & Construction
- Petro Chemicals Products
- Agriculture & Food Industries
- Textiles & Ready Made Clothing
- ICT & Energy
- Furniture & Home Appliances
- Other Services



Facilities & Services for Visitors

- ✓ Customs Area for foreign exhibits
- ✓ Information Center
- ✓ WIFI
- ✓ Food Court in Osiris Garden
- ✓ Restaurants & Cafeterias inside the halls
- ✓ Parking Area
- ✓ VIP Lounge





THANKS

Waiting for your participation

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